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- Aiming high for the future : Joint group meeting held on 7th April, 2007.

**Ultimate Vehicle Weighing Solution**

Another new product in Vehicle Weighing from ENDEL – Movable Weighbridge.

Most of the construction companies in our country develops temporary site offices at their construction project sites; but, it was not possible for them to install temporary weighbridge for their construction site.

ENDEL provides the ultimate solution for such application. ENDEL's **King Kong series movable weighbridge** is best and only available solution of its kind in the country.

- **Easy to operate** It is working just like your fixed weighbridge. No extra training required or complicated operations involved.
- **Easiest to install** i) find leveled and hard surface; ii) lift & place entire weighbridge with crane; iii) expand both ramps; iv) connect the indicator; v) calibrate in simple steps; vi) start weighing.
- **Easier to relocate within premises** i) Lift-in ramps; ii) take out all four hydraulic system wheels; iii) move weighbridge by pushing it with hands and

re-locate; iv) again take all wheels up; and expand ramps; vi start weighing at new location.

- **Easiest to Transport** – i) Lift-in both ramps; ii) place and fix all four hooks on the surface of the weighbridge; iii) Lift the weighbridge with crane and put it in the suitable vehicle; iv) transport it to your new site and install at new site.

It comes in many different sizes—

- ⇒ 6 mtr x 3 mtr x 0.3 mtr
  - ⇒ 7 mtr x 3 mtr x 0.3 mtr
  - ⇒ 9 mtr x 3 mtr x 0.3 mtr
- and specifications—
- ⇒ 30 Ton
  - ⇒ 40 Ton
  - ⇒ 50 Ton
  - ⇒ 60 Ton

It uses special and patented defense technology to build bridges for army and navy.

It is the ultimate solution for your requirement of your temporary weighing sites. You may contact **Mr. Vatsal Thakkar** (at 0-9825384262 or [export@endelweighing.com](mailto:export@endelweighing.com)) for more information on movable weighbridge.



**From Chairman's desk**

**'Be prepared for giant leap in Weighing world of India'**

According to some experts, the share of the US in world GDP is expected to fall (from 21 per cent to 18 per cent) and that of India to rise (from 6 per cent to 11 per cent in 2025), and hence the latter will emerge as the third pole in the global economy after the US and China.

Growing economy needs more infrastructure and more industries. Hence the demand of weighing instruments will increase drastically in recent future.

**ENDEL & ENDEAVOUR** as a group is all set to fulfill demands of weighing requirements of the country and world.

Aiming high, the group has already set its goals for next 10-15 years.

Group is also seeking and heading towards the fruitful tie-up with reputed international brands in weighbridge business.

We also wish to take all our associates & employees together with us to achieve heights of Weighing Industry. As

*Parag Shah*

- Parag Shah, CMD

## EVENTS

## Success Story

### Review, Refine and Define.

Once Albert Einstein said - *Try not to become a man of success but rather to become a man of value.*

With the same philosophy; the joint meeting of the group ENDEL-ENDEAVOUR was held on 7th April; at Ahmedabad. All key members of the group (ENDEL & ENDEAVOUR's marketing force from India along with marketing key persons from Dubai and Kenya) participated the meeting.

Group activities since last one decade was reviewed during this meeting and management's planning for the coming decade was also overviewed during this meeting.

Major issues discussed were Existing Product refinement, New products to include, New business avenues to identify and open, Major Sales force to include, New infrastructural facilities to develop etc. etc.

As a whole, the overall planning and targets decided in 3 stages.

- ◇ Short term target up to 2010
- ◇ Mid term target up to 2015 and
- ◇ Long term target up to 2025.

Management encouraged and motivated team members to get prepared for the giant leap in Weighing Industry.

## ENDEAVOUR awarded prestigious tender of Rajasthan State Govt.

RAJSTHAN STATE SEEDS CORPORATION LIMITED has chosen ENDEAVOUR INSTRUMENT PVT. LTD. as their suppliers for WEIGHBRIDGES.

This was a prestigious tender as the RSSCL is one of the major client of weighbridges and weighing scales in Rajasthan. The corporation is engaged in producing and distributing high quality seeds in the state of Rajasthan.

Weighbridge is the key equipment in their distribution process. The corporation would not like to make any compromise on quality of such equipments. That is why they have chosen ENDEAVOUR as their supplier amongst total of 6 bidders.

The bidding process was completely transparent and based on quality criteria. Endeavour's impression of technology and commitment towards business made a right impact on the corporation's officers and finally they have awarded this tender to the right company—ENDEAVOUR.

ENDEAVOUR is going to supply 5 weighbridges over a period of 90 days; along with the conversion of 3 existing mechanical weighbridges.

The total amount of tender is exceeding the figure of Rs. 35 lacs. Let us all congratulate our Managing Director Mr. Kamlesh Upadhyaya and his team of weighbridge marketing.

## That's it! Guest Column

### Committed to prosper

As a part of ever growing organization; we wish to convey in the new FY that...

- Best technological solutions will be ever delivered from ENDEAVOUR
- Conservation of time is our motive
- Perfection in production will be at the utmost priority
- Refinement of product and process will also be our priority issues

As a whole, we are **committed to prosper** with the prosperity of the company.

- Hiren Joshi  
(Prod. In-charge; Weighbridge)
- Nayan Patel  
(Prod. In-charge; Scales)



## Best Performer

M/s. Digital Electronics, Madurai, Tamilnadu is chosen as a performer of the month of March, 2007. We congratulate Mr. Kumaran of M/s. Digital Electronics. He receives the Certificate of Best Performer for March, 2007.



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### "Quotable Quote"

*In the business world, the rear view mirror is always clearer than windshield*

– Warren Buffet